Citizen Advocacy Center
2019 Annual Meeting

Program Agenda and Registration Form

Healthcare Regulation and Credentialing in an Anti-Regulatory Environment

Tuesday and Wednesday, December 10 and 11, 2019

Citizen Advocacy Center
First Floor Conference Room
1400 Sixteenth St. NW
Washington, DC 20036
(202) 462-1174
www.cacenter.org
Call to the Meeting

In October 2016, the California “Little Hoover Commission” issued a report entitled, “Strategies to Ease Occupational Licensing Barriers.” The chair of that commission said:

…Sixty years ago, the number needing licenses nationally was one in 20. What has changed?

…In its study on occupational licensing, the Commission sought to learn whether the state properly balances consumer protection with ensuring that Californians have adequate access to jobs and services. It learned the state is not always maintaining this balance, as evidenced by discrepancies in requirements for jobs that pose similar risks to the consumer. Manicurists, for example, must complete at least 400 hour of education, which can cost thousands of dollars, and take a written and practical exam before becoming licensed. In contrast, tattoo artists simply register with their county’s public health department and take an annual blood borne pathogen class, which can be completed online for $25.00.

…The effects of occupational licensing extend well beyond people encountering hurdles to entering an occupation, the Commission learned. When government limits the supply of providers, the cost of services goes up. Those with limited means have a harder time accessing those services. Consequently, occupational licensing hurts those at the bottom of the economic ladder twice: First, by imposing significant costs on them should they try to enter a licensed occupation, and second, by pricing the service provided by licensed professionals out of reach.

The theme of this year’s meeting is healthcare regulation and credentialing in an anti-regulatory environment. The program will include:

• A keynote speaker from a major national think-tank will share his views on the impact of anti-regulatory pressures on licensing and voluntary credentialing,
• A representative of the Federal Trade Commission will deliver an update on the ongoing work of the FTC’s Economic Liberty Task Force.
• Leaders of various professional licensing board umbrella organizations and representatives from voluntary credential bodies will describe how the anti-regulatory atmosphere is affecting their work.
• Consumer advocates will share their perceptions of potential unintended consequences resulting from regulatory change.
# FACULTY

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>Leslie Adrian</td>
<td>Director of Professional Standards, Federation of State Boards of Physical Therapy (FSBPT)</td>
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<tr>
<td>Shaun Conway</td>
<td>Senior Director, External and Regulatory Affairs, NBCOT, Inc.</td>
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<td>Gloria Damgaard</td>
<td>Executive Director, South Dakota Board of Nursing</td>
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<td>Dan Gilman</td>
<td>Attorney Advisor, Federal Trade Commission (FTC)</td>
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<tr>
<td>Tom Granatir</td>
<td>Senior Vice President for Policy and External Relations, American Board of Medical Specialties (ABMS)</td>
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<tr>
<td>Julia Judish</td>
<td>Special Counsel, Pillsbury Winthrop Shaw Pittman LLP</td>
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<td>Becky LeBuhn</td>
<td>Board Chair, Citizen Advocacy Center</td>
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<td>Mary Jo Monahan</td>
<td>Chief Executive Officer, Association of Social Work Boards (ASWB)</td>
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<td>Ryan Nunn</td>
<td>Policy Director, The Hamilton Project, The Brookings Institution</td>
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<td>Barbara Safriet</td>
<td>Professor of Health Law &amp; Policy, Lewis and Clark Law School</td>
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<td>Guy Shampaine</td>
<td>Senior Advisor, The Commission on Dental Competency Assessments (CDCA)</td>
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<tr>
<td>David Swankin</td>
<td>President and CEO, Citizen Advocacy Center</td>
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<tr>
<td>MEDICAL BOARD ROUNDTABLE SPEAKERS</td>
<td>Carol Cronin, Roundtable Leader, and Steve Seeling, former Executive Director, South Carolina Board of Medicine</td>
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Day One – Tuesday, December 10, 2019

8:00 am  
Registration desk opens

9:00 am – 9:30 am  
Opening Session: Welcome and attendee introductions
Becky LeBuhn

9:30 am – 11:00 am  
The Case for Regulatory Change
Ryan Nunn, Keynote Address
At this session, an expert from a major national think-tank will describe the evidence on the economic effects of licensing, providing his view of the proper scope of occupational and professional regulation. He will discuss shortcomings of the public choice account of licensure as well as best practices that would reduce unnecessary regulatory burdens.

11:00 am – 12:30 pm  
Update from the Federal Trade Commission (FTC)
Dan Gilman, Barbara Safriet
For the past 30 years or more, the FTC has actively monitored state-based regulation, and often challenged what the agency perceived to be anticompetitive behavior. More recently, the FTC upped the ante by creating an Economic Liberty Task Force to “bring attention to important issues around occupational licensing. Occupational licensing reform,” in the FTCs view, “is good for competition, workers, consumers, and the American economy.

The FTC speaker will be joined by a professor of law who has monitored FTC activities for many years.

12:30 pm – 2:15 pm  
Shimberg Luncheon and Address by Shimberg Award recipient
Additional information is on page five.

2:15 pm – 3:30 pm  
Address: The Future of Professional Regulation
Gloria Damgaard
The CEO from a state board of nursing will discuss NCSBN’s visionary report entitled, “Regulation 2030,” which is based on input from nursing regulators from around the world. NCSBN subsequently commissioned a commentary on the “Regulation 2030” by Citizen Advocacy Center. This commentary will also be discussed by the speaker.
3:30 pm – 5:00 pm  

**Panel Discussion**  
*Leslie Adrian, Gloria Damgaard, Mary Jo Monahan*  
The speaker will moderate a panel composed of regulators from a variety of types of licensing boards. Panelists will speak about the ways the anti-regulatory climate could impact or has impacted the effective regulation of their professions.

5:00 pm  

**Adjourn for the day**

**Shimberg Luncheon and address by Shimberg Award recipient Zeno St. Cyr, II**  
Dr. Benjamin Shimberg, widely considered the “father” of accountability in professional and occupational licensing, was the first chair of CAC’s board of directors until his death in September 2003. The board named Ben Chairman Emeritus of CAC and created an annual Ben Shimberg public service award. Each year, the board asks the award recipient to deliver a lecture.

This year’s Shimberg Award recipient is Zeno St. Cyr, II, Public Member on the Board of Directors of a wide variety of health licensing boards and voluntary credentialing organizations.

Zeno’s award will be presented by Dr. Guy Shampaine, Senior Advisor, The Commission on Dental Competency Assessments (CDCA).

Past recipients of the award were:

2018  Denise Roosendaal, Executive Director, Institute for Credentialing Excellence (ICE)  
2017  The Council on Licensure, Enforcement, and Regulation (CLEAR)  
2016  Kathleen Haley, former Executive Director, Oregon Medical Board  
2015  Lisa McGiffert, Director, Consumers Union’s Safe Patient Project  
2014  ProPublica, accepted by Charles Ornstein and Tracy Weber  
2013  Kathy Apple, former Executive Director, National Council of State Boards of Nursing (NCSBN)  
2012  Paul Grace, President and Executive Director, National Board for Certification in Occupational Therapy  
2011  Catherine Dower, former Associate Director for Research, Center for the Health Professions, UCSF  
2010  Art Levin, Director, Center for Medical Consumers  
2009  Sidney Wolfe, former Director, Public Citizen’s Health Research Group  
2008  Polly Johnson, former Executive Director, of the North Carolina Board of Nursing  
2007  Barbara Safriet, former Public Member on the Federation of State Boards of Physical Therapy  
2006  John Rother, former Policy and Strategy Director for AARP  
2005  Julie D’Angelo Fellmeth, Administrative Director, Center for Public Interest Law, University of San Diego School of Law, and former Enforcement Monitor for the Medical Board of California  
Day Two – Wednesday, December 11, 2019

8:00 am     Coffee and bagels at registration desk and throughout the day

8:30 am – 8:40 am  Introduction to Day Two
                  David Swankin

8:40 am – 9:15 am  Address: How is the Anti-Regulatory Climate Impacting Voluntary Credentialing?
                  Julia Judish
                  While professional licensing is under attack, voluntary credentialing is sometimes proposed as a less restrictive way to protect the public. But even voluntary credentialing is under attack in some states. The speaker will describe the efforts of a broadly based coalition created to counter what coalition members consider unwise legislative initiatives that would adversely affect voluntary certification.

9:15 am – 9:30 am  Break

9:30 am – 11:00 am  Panel Discussion
                    Shaun Conway, Tom Granatir
                    Panelists from a number of voluntary credentialing entities will describe how the anti-regulatory climate is affecting their credentials. They will speak about legislation and lawsuits alleging anticompetitive conduct.

11:00 am – 12:00 pm  What About Unintended Consequences of Regulatory Change?
                      Carol Cronin, Steve Seeling
                      Representatives from the Medical Board Roundtable (MBR) will speak about potential casualties of regulatory changes, such as who would monitor/enforce ethical behavior and how will consumer advocates be able to exert influence.

12:00 pm     Conference Adjourns

Since 1987, CAC has been serving the public interest by enhancing the effectiveness and accountability of health professional oversight bodies. We offer training, research and networking opportunities for public members and for the health care regulatory, credentialing, and governing boards on which they serve.

Created as a support program for the thousands of public members serving on health professional boards as representatives of the consumer interest, CAC soon became a resource for the health professional boards themselves.
The annual meeting will be held in the first floor conference room at 1400 Sixteenth Street NW, Washington, DC 20036. There is no specific conference hotel, but here are some nearby hotels:

**Beacon**
1615 Rhode Island Ave. NW
(202) 296-2100

**Hilton Garden Inn**
815 14th St. NW
(202) 783-7800

**Holiday Inn Washington Central**
1501 Rhode Island Ave. NW
(202) 483-2000

**Hyatt Regency Washington on Capitol Hill**
400 New Jersey Ave. NW
(202) 737-1234

**Lombardy**
2019 Pennsylvania Ave. NW
(202) 828-2600

**Marriott Courtyard Embassy Row**
1600 Rhode Island Ave. NW
(202) 293-8000

**Marriott at Metro Center**
775 12th Street NW
(202) 737-2200

**Morrison-Clark Inn**
1015 L. St. NW
(202) 898-1200

**Jury's Normandy Inn**
2118 Wyoming Ave. NW
(800) 311-5192

**One Washington Circle**
1 Washington Circle
(800) 424-9671

**Renaissance Mayflower**
1127 Connecticut Ave. NW
(202) 347-3000

**Renaissance Washington**
999 Ninth St. NW
(202) 898-9000

**Tabard Inn**
1739 N St. NW
(202) 785-1277

**Westin City Center**
1400 M. St. NW
(202) 429-1700

* These hotels are within walking distance of the meeting venue.
To register for our 2019 annual meeting, please complete this form and mail, email, or fax it to us. All of the information can be typed directly into the form fields.

CAC
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Washington, D.C. 20009
Voice (202) 462-1174 ● FAX: (202) 354-5372
register@cacenter.org

Name:
Title:
Name of Organization or Board:
Address:
City, State, Zip Code:
Telephone:
Email:

PAYMENT OPTIONS:
1) Mail us a check payable to CAC for the appropriate amount,
2) Provide us with your email address so that we can send you an invoice, or
3) Provide the following information to pay by credit card:

   Name on credit card:
   Credit card number:
   Expiration date and security code:
   Billing address:

Signature    Date

Registration Fee

Registration for individuals affiliated with CAC Member Organizations: $445.00

Non-Member registration fee: $495.00

Our Federal Identification number is 52-1856543.

CANCELLATION POLICY: NO REFUNDS ARE POSSIBLE, BUT IF YOU NOTIFY US THAT YOU CAN'T ATTEND AT LEAST FIVE DAYS BEFORE THE MEETING BEGINS, YOUR FULL PAYMENT MAY BE APPLIED TOWARDS A FUTURE MEETING.