

Citizen Advocacy Center **2019 Annual Meeting**

Program Agenda and Registration Form

Healthcare Regulation and Credentialing in an Anti-Regulatory Environment

Tuesday and Wednesday, December 10 and 11, 2019

Citizen Advocacy Center
First Floor Conference Room
1400 Sixteenth St. NW
Washington, DC 20036
(202) 462-1174
www.cacenter.org

C all to the Meeting

In October 2016, the California “Little Hoover Commission” issued a report entitled, “*Strategies to Ease Occupational Licensing Barriers.*” The chair of that commission said:

...Sixty years ago, the number needing licenses nationally was one in 20. What has changed?

...In its study on occupational licensing, the Commission sought to learn whether the state properly balances consumer protection with ensuring that Californians have adequate access to jobs and services. It learned the state is not always maintaining this balance, as evidenced by discrepancies in requirements for jobs that pose similar risks to the consumer.

Manicurists, for example, must complete at least 400 hour of education, which can cost thousands of dollars, and take a written and practical exam before becoming licensed. In contrast, tattoo artists simply register with their county’s public health department and take an annual blood borne pathogen class, which can be completed online for \$25.00.

...The effects of occupational licensing extend well beyond people encountering hurdles to entering an occupation, the Commission learned. When government limits the supply of providers, the cost of services goes up. Those with limited means have a harder time accessing those services. Consequently, occupational licensing hurts those at the bottom of the economic ladder twice: First, by imposing significant costs on them should they try to enter a licensed occupation, and second, by pricing the service provided by licensed professionals out of reach.

The theme of this year’s meeting is healthcare regulation and credentialing in an anti-regulatory environment. The program will include:

- A keynote speaker from a major national think-tank will share his views on the impact of anti-regulatory pressures on licensing and voluntary credentialing,
- A representative of the Federal Trade Commission will deliver an update on the ongoing work of the FTC’s Economic Liberty Task Force.
- Leaders of various professional licensing board umbrella organizations and representatives from voluntary credential bodies will describe how the anti-regulatory atmosphere is affecting their work.
- Consumer advocates will share their perceptions of potential unintended consequences resulting from regulatory change.

FACULTY

Leslie Adrian	Director of Professional Standards, Federation of State Boards of Physical Therapy (FSBPT)
Shaun Conway	Senior Director, External and Regulatory Affairs, NBCOT, Inc.
Gloria Damgaard	Executive Director, South Dakota Board of Nursing
Dan Gilman	Attorney Advisor, Federal Trade Commission (FTC)
Tom Granatir	Senior Vice President for Policy and External Relations, American Board of Medical Specialties (ABMS)
Julia Judish	Special Counsel, Pillsbury Winthrop Shaw Pittman LLP
Becky LeBuhn	Board Chair, Citizen Advocacy Center
Mary Jo Monahan	Chief Executive Officer, Association of Social Work Boards (ASWB)
Ryan Nunn	Policy Director, The Hamilton Project, The Brookings Institution
Barbara Safriet	Professor of Health Law & Policy, Lewis and Clark Law School
Guy Champaine	Senior Advisor, The Commission on Dental Competency Assessments (CDCA)
David Swankin	President and CEO, Citizen Advocacy Center
MEDICAL BOARD ROUNDTABLE SPEAKERS	Carol Cronin, Roundtable Leader, and Steve Seeling, former Executive Director, South Carolina Board of Medicine

Day One – Tuesday, December 10, 2019

- 8:00 am** **Registration desk opens**
- 9:00 am – 9:30 am** **Opening Session: Welcome and attendee introductions**
Becky LeBuhn
- 9:30 am – 11:00 am** **The Case for Regulatory Change**
Ryan Nunn, Keynote Address
At this session, an expert from a major national think-tank will describe the evidence on the economic effects of licensing, providing his view of the proper scope of occupational and professional regulation. He will discuss shortcomings of the public choice account of licensure as well as best practices that would reduce unnecessary regulatory burdens.
- 11:00 am – 12:30 pm** **Update from the Federal Trade Commission (FTC)**
Dan Gilman, Barbara Safriet
For the past 30 years or more, the FTC has actively monitored state-based regulation, and often challenged what the agency perceived to be anticompetitive behavior. More recently, the FTC upped the ante by creating an Economic Liberty Task Force to “bring attention to important issues around occupational licensing. Occupational licensing reform,” in the FTCs view, “is good for competition, workers, consumers, and the American economy.”

The FTC speaker will be joined by a professor of law who has monitored FTC activities for many years.
- 12:30 pm – 2:15 pm** **Shimberg Luncheon and Address by Shimberg Award recipient**
Additional information is on page five.
- 2:15 pm – 3:30 pm** **Address: The Future of Professional Regulation**
Gloria Damgaard
The CEO from a state board of nursing will discuss NCSBN’s visionary report entitled, “Regulation 2030,” which is based on input from nursing regulators from around the world. NCSBN subsequently commissioned a commentary on the “Regulation 2030” by Citizen Advocacy Center. This commentary will also be discussed by the speaker.

3:30 pm – 5:00 pm

Panel Discussion

Leslie Adrian, Gloria Damgaard, Mary Jo Monahan

The speaker will moderate a panel composed of regulators from a variety of types of licensing boards. Panelists will speak about the ways the anti-regulatory climate could impact or has impacted the effective regulation of their professions.

5:00 pm

Adjourn for the day

Shimberg Luncheon and address by Shimberg Award recipient Zeno St. Cyr, II

Dr. Benjamin Shimberg, widely considered the “father” of accountability in professional and occupational licensing, was the first chair of CAC’s board of directors until his death in September 2003. The board named Ben Chairman Emeritus of CAC and created an annual Ben Shimberg public service award. Each year, the board asks the award recipient to deliver a lecture.

This year’s Shimberg Award recipient is Zeno St. Cyr, II, Public Member on the Board of Directors of a wide variety of health licensing boards and voluntary credentialing organizations.

Zeno’s award will be presented by Dr. Guy Champaine, Senior Advisor, The Commission on Dental Competency Assessments (CDCA).

Past recipients of the award were:

- 2018 Denise Roosendaal, Executive Director, Institute for Credentialing Excellence (ICE)
- 2017 The Council on Licensure, Enforcement, and Regulation (CLEAR)
- 2016 Kathleen Haley, former Executive Director, Oregon Medical Board
- 2015 Lisa McGiffert, Director, Consumers Union’s Safe Patient Project
- 2014 ProPublica, accepted by Charles Ornstein and Tracy Weber
- 2013 Kathy Apple, former Executive Director, National Council of State Boards of Nursing (NCSBN)
- 2012 Paul Grace, President and Executive Director, National Board for Certification in Occupational Therapy
- 2011 Catherine Dower, former Associate Director for Research, Center for the Health Professions, UCSF
- 2010 Art Levin, Director, Center for Medical Consumers
- 2009 Sidney Wolfe, former Director, Public Citizen’s Health Research Group
- 2008 Polly Johnson, former Executive Director, of the North Carolina Board of Nursing
- 2007 Barbara Safriet, former Public Member on the Federation of State Boards of Physical Therapy
- 2006 John Rother, former Policy and Strategy Director for AARP
- 2005 Julie D’Angelo Fellmeth, Administrative Director, Center for Public Interest Law, University of San Diego School of Law, and former Enforcement Monitor for the Medical Board of California
- 2004 Mark Yessian, Former Regional Inspector General for Evaluation and Inspections, Boston Region, Office of the Inspector General, U.S. Department of Health and Human Services

Day Two – Wednesday, December 11, 2019

- 8:00 am** **Coffee and bagels at registration desk and throughout the day**
- 8:30 am – 8:40 am** **Introduction to Day Two**
David Swankin
- 8:40 am – 9:15 am** **Address: How is the Anti-Regulatory Climate Impacting Voluntary Credentialing?**
Julia Judish
While professional licensing is under attack, voluntary credentialing is sometimes proposed as a less restrictive way to protect the public. But even voluntary credentialing is under attack in some states. The speaker will describe the efforts of a broadly based coalition created to counter what coalition members consider unwise legislative initiatives that would adversely affect voluntary certification.
- 9:15 am – 9:30 am** **Break**
- 9:30 am – 11:00 am** **Panel Discussion**
Shaun Conway, Tom Granatir
Panelists from a number of voluntary credentialing entities will describe how the anti-regulatory climate is affecting their credentials. They will speak about legislation and lawsuits alleging anticompetitive conduct.
- 11:00 am – 12:00 pm** **What About Unintended Consequences of Regulatory Change?**
Carol Cronin, Steve Seeling
Representatives from the Medical Board Roundtable (MBR) will speak about potential casualties of regulatory changes, such as who would monitor/enforce ethical behavior and how will consumer advocates be able to exert influence.
- 12:00 pm** **Conference Adjourns**

Since 1987, CAC has been serving the public interest by enhancing the effectiveness and accountability of health professional oversight bodies. We offer training, research and networking opportunities for public members and for the health care regulatory, credentialing, and governing boards on which they serve.

Created as a support program for the thousands of public members serving on health professional boards as representatives of the consumer interest, CAC soon became a resource for the health professional boards themselves.

HOTEL INFORMATION

The annual meeting will be held in the first floor conference room at 1400 Sixteenth Street NW, Washington, DC 20036. There is no specific conference hotel, but here are some nearby hotels:

Beacon*

1615 Rhode Island Ave. NW
(202) 296-2100

Hilton Garden Inn

815 14th St. NW
(202) 783-7800

Holiday Inn Washington Central*

1501 Rhode Island Ave. NW
(202) 483-2000

Hyatt Regency Washington on Capitol Hill

400 New Jersey Ave. NW
(202) 737-1234

Lombardy

2019 Pennsylvania Ave. NW
(202) 828-2600

Marriott Courtyard Embassy Row*

1600 Rhode Island Ave. NW
(202) 293-8000

Marriott at Metro Center

775 12th Street NW
(202) 737-2200

Morrison-Clark Inn

1015 L. St. NW
(202) 898-1200

Jury's Normandy Inn

2118 Wyoming Ave. NW
(800) 311-5192

One Washington Circle

1 Washington Circle
(800) 424-9671

Renaissance Mayflower*

1127 Connecticut Ave. NW
(202) 347-3000

Renaissance Washington

999 Ninth St. NW
(202) 898-9000

Tabard Inn*

1739 N St. NW
(202) 785-1277

Westin City Center*

1400 M. St. NW
(202) 429-1700

* These hotels are within walking distance of the meeting venue.

MEETING REGISTRATION FORM

**To register for our 2019 annual meeting, please complete this form and mail, email, or fax it to us.
All of the information can be typed directly into the form fields.**

CAC

1601 18th Street NW • Suite 4
Washington, D.C. 20009
Voice (202) 462-1174 • FAX: (202) 354-5372
register@cacenter.org

Name:
Title:
Name of Organization or Board:
Address:
City, State, Zip Code:
Telephone:
Email:

PAYMENT OPTIONS:

- 1) Mail us a check payable to CAC for the appropriate amount,
- 2) Provide us with your email address so that we can send you an invoice, or
- 3) Provide the following information to pay by credit card:

Name on credit card:	
Credit card number:	
Expiration date and security code:	
Billing address:	

Signature

Date

Registration Fee

Registration for individuals affiliated with CAC Member Organizations:

\$445.00

Non-Member registration fee:

\$495.00

Our Federal Identification number is 52-1856543.

CANCELLATION POLICY: NO REFUNDS ARE POSSIBLE, BUT IF YOU NOTIFY US THAT YOU CAN'T ATTEND AT LEAST FIVE DAYS BEFORE THE MEETING BEGINS, YOUR FULL PAYMENT MAY BE APPLIED TOWARDS A FUTURE MEETING.